SHARON L. SHERMAN

ASID, CKD, CID, NCIDQ

DESIGNER | SPEAKER | COLLABORATOR

"An incredible seminar that had extremely important information for any interior design business owner. Thank you so much!"

-Ruba Hrieb, RH Interors

BACKGROUND

Sharon L. Sherman is a dynamic force in the kitchen and bath design industry with over 25 years of experience. As the founder of Thyme & Place Design in Wyckoff, NJ Sharon has established herself as a leader, innovator, and trusted voice. She has won the prestigious Kitchen & Bath Design News 2022 Innovator of the Year Award. Sharon's work and insights have been featured in top-tier publications such as Forbes, The New York Times, and Design Milk. She is also a Past President of the New Jersey Chapter of the American Society of Interior Designers (ASID) and serves on the editorial board of Kitchen & Bath Business Magazine.

MISSION

Recognizing the gaps in education and the often one-sided nature of knowledge exchange in the design industry, she has dedicated herself to elevating the profession by promoting new standards of excellence and empowering each generation of designers to excel.

Sharon's presentations feature insights gained from decades of hands-on experience and are developed to address the current industry challenges and opportunities. Through her engaging and interactive talks, she inspires audiences to embrace a culture of support, collaboration, and continuous learning. She is an invaluable speaker at any conference looking to leave a lasting impact on its attendees.

MEDIA RESOURCE

- Quotes for articles
- Podcast interviews
- Broadcast speaker

SPEAKER

- NKBA Chapter Events
- KBIS Conference
- Voices from the Industry

CEU PRESENTATIONS

- High Point Market
- TISE Conference
- IDCEC Speaker

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TESTIMONIALS

Not only is Sharon Sherman a multiple award-winning interior designer, she is also a prolific communicator in our industry.

-Kitchen & Bath Design News

The workshop with Sharon truly changed my life! She is extremely knowledgeable and experienced, but also an entertaining speaker. Her advise is gold!

-Martina Lipperini, Martina Lipperini Design

I have three goals when hiring a speaker: First, they must have a deep knowledge of their topic; second, they must be able to engage an audience; and third, they must make my life easier! Sharon checks all the boxes. That's why I book her again and again.

-Paul Treanor, Sr. Manager Content & Community, Informa

I wholeheartedly recommend Sharon for any speaking engagement. Her expertise and eloquence make her a standout choice for any event I am confident that anyone who hears Sharon speak with be as impressed and motivated as I was.

-Tony Monteleone, Monteleone Consulting

Every time Sharon speaks at one of my events, I can relax knowing our audience is in great hands.

-Pamela McNally, Thought Leader and Industry Speaker

There are many speakers who can speak about the business of interior design, but Sharon is unique. She delivery incredible content, understands show management and anticipates our needs, I'm lucky to have her booked for next year!

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CONFERENCE PRESENTATIONS

IS AI REDEFINING INTERIOR DESIGN: EXPLORING THE FUTURE OF INTERIOR DESIGN IN THE AGE OF AI

In the ever-evolving world of design, the role of the designer has been dramatically transformed. Gone are the days of drafting with T-squares and meticulously rendering designs by hand. Today, we find ourselves in the era of Artificial Intelligence (AI), where anyone can create virtually anything with the stroke of a keyboard. This begs the question: Is AI redefining the term "designer"? We will look at the tools available to designers to streamline processes and efficiency. What are the ethical questions to consider with AI? Finally, we must discuss the value of Emotional Intelligence and human connections which cannot be replaced by computers, Yet!

CREATING STYLE WITH TILE: BRIDGING THE GAP BETWEEN QUIET LUXURY AND BOLD MAXIMALISM

To be a successful designer requires speaking multiple design languages and an understanding of the materials you are using in your designs. Tile is a material that finds its way into every room of the home and on many surfaces. Using tile as the inspiration for any design is a great starting point. This presentation explores how to create fabulous design styles with tiles.

THE SECRET SAUCE OF NETWORKING: EASY STRATEGIES ANYONE CAN USE TO BREAK THE ICE, FOSTER COMMUNICATION AND CREATE OPPORTUNITIES.

The pandemic created a new paradigm that said we could all retreat to the safety of an insulated world where we could interact at the touch of a button. The only thing missing from the safe place was a human connection. In the world of business that connection is networking. Anything can be achieved with a little help from your friends. Networking can create business friendships that can positively impact you professionally and personally. Like most things in life, something you are not prepared for is scary. The thought of entering a room full of strangers and having to engage in thoughtful conversation can be paralyzing if you are not prepared. If you can relate, fear not, we are about to embark on a journey to prepare you to confidently step out of fear and into the power of networking.

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CONFERENCE PRESENTATIONS

HOW TO ELEVATE YOUR CULINARY EXPERIENCE WITH LUXURY APPLIANCES

Welcome to Culinary Techniques unveiled. How many of you like to cook? How many of you would like to enjoy cooking? How many of you can artfully explain why certain appliances will raise their kitchens and their cooking enjoyment and ability to new levels? What if you had the design toolkit to grant culinary wishes to your clients or yourself? When designers, architects, builders, and appliance specialists recommend appliances to a client many factors must be considered. The level of cooking expertise, the space you have for appliances, the design aesthetic, and the budget. The most important thing when planning a kitchen for a client really is all about the experience of using those appliances. When you walk into a well-appointed, well-designed, visually stunning kitchen it makes you want to enjoy the experience of all that kitchen has to offer.

HOW TO HANDLE DIFFICULT CLIENTS FOR POSITIVE & PRODUCTIVE OUTCOMES

This course will help you determine what your definition of a "difficult client" might be. You will be able to develop strategies to manage and respond to the 4 personality types by learning how they react to specific words and actions. Understanding the personality traits of not only yourself but of your client, coworkers, and associated tradespeople will improve communication which in turn will help avoid costly mistakes and difficult situations.

Topics can be customized to fit the needs of your organization/brand and audience.

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